



**LEBANESE  
INTERNATIONAL  
UNIVERSITY**

**Major Title:** Bachelor of Communication Arts (Journalism)  
**Major Code:** BACJO  
**Level:** underGraduate  
**Number Of Credits:** 108  
**Version:** 1  
**Version**  
**Date:** 2025-04-25 13:07:14

**Bachelor of Communication Arts (Journalism) (BACJO)**

**First Year**

**Fall Semester**

Code	Title	Credits	Prerequisites	Corequisites
COMM200	Introduction to Communication Studies	3	ENGL101	
ARAB200	Arabic Language and Literature	3		
ENGL201	Composition and Research Skills	3	ENGL151	
CSCI200	Introduction to Computers	3	ENGL051	
COMM220	Rhetoric & Persuasion	3	ENGL151	
COMM225	Workshop	3	ENGL101	
<b>Total</b>		<b>18</b>		

**Spring Semester**

Code	Title	Credits	Prerequisites	Corequisites
COMM265	Performance Theory & Practice	3	COMM200	
GDES270	Design Software I	3	CSCI200	
JORN200	News Writing & Reporting	3	ENGL151-COMM200	
COMM285	Theories of Perception	3	ENGL151-COMM200	
	General Education Electives	3		
ENGL251	Communication Skills	3	ENGL201	
<b>Total</b>		<b>18</b>		

**Second Year**

**Fall Semester**

Code	Title	Credits	Prerequisites	Corequisites
JORN370	Arabic News Writing & Reporting	3	JORN200-ARAB200	
COMM320	Radio-TV Announcing	3	COMM200-ARAB200	
COMM310	Research Methods in Communication Arts	3	COMM285	
CULT200	Introduction to Arab - Islamic Civilization	3		
PREL300	Public Relations Principles & Concepts	3	COMM200	
JORN385	Citizen Journalism	3	COMM200	
<b>Total</b>		<b>18</b>		

**Spring Semester**

Code	Title	Credits	Prerequisites	Corequisites
JORN380	Web Journalism	3	JORN200	
JORN375	Journalism Workshop	3	JORN370	
COMM330	Media Planning & Audience Analysis	3	COMM285	
JORN285	Travel Journalism	3	COMM200	
COMM300	Media Laws & Ethics	3	COMM285	
RATV370	Writing for Radio and TV	3	COMM285	COMM320

		Total	18		
<b>Third Year</b>					
<b>Fall Semester</b>					
<b>Code</b>	<b>Title</b>	<b>Credits</b>	<b>Prerequisites</b>	<b>Corequisites</b>	
COMM305	Artificial Intelligence and Mass Media	3	COMM285-COMM200		
ADVR300	Advertising Theory & Practice	3	COMM200		
COMM400	Media Management	3	COMM330		
JORN410	News Production	3	JORN370		
JORN440	Reporting of Public Affairs	3	RATV370-JORN380		
RTVF425	Documentary Making	3	ENGL201-COMM225		
		Total	18		
<b>Spring Semester</b>					
<b>Code</b>	<b>Title</b>	<b>Credits</b>	<b>Prerequisites</b>	<b>Corequisites</b>	
PREL455	Public Speaking	3	PREL300		
ARTS350	Photography	3	ENGL151		
JORN495	Senior Study in Journalism	3	JORN440		
JORN450	Investigative Journalism	3	JORN200		
	General Education Electives	3			
RATV316	Mobile Media	3	COMM200		
		Total	18		