



Bachelor of Arts in Communication Arts - Journalism (JOUR)

First Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
COMM220	Rhetoric & Persuasion	3	ENGL151	
ARAB200	Arabic Language and Literature	3		
COMM225	Workshop	3	ENGL101	
COMM200	Introduction to Communication Studies	3	ENGL101	
CSCI200	Introduction to Computers	3	ENGL051	
ENGL201	Composition and Research Skills	3	ENGL151	
Total		18		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
COMM265	Performance Theory & Practice	3	COMM200	
ENGL251	Communication Skills	3	ENGL201	
COMM285	Theories of Perception	3	ENGL151 - COMM200	
GDES270	Design Software I	3	CSCI200	
	Elective	3		
JORN200	News Writing & Reporting	3	ENGL151 - COMM200	
Total		18		

Second Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
COMM310	Research Methods in Communication Arts	3	COMM285	
PREL300	Public Relations Principles & Concepts	3	COMM200	
COMM320	Radio-TV Announcing	3	COMM200 - ARAB200	
JORN385	Citizen Journalism	3	COMM200	
CULT200	Introduction to Arab - Islamic Civilization	3		
JORN370	Arabic News Writing & Reporting	3	JORN200 - ARAB200	
Total		18		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
COMM330	Media Planning & Audience Analysis	3	COMM285	
RATV370	Writing for Radio and TV	3	COMM285	COMM320
	Elective	3		
COMM300	Media Laws & Ethics	3	COMM285	
JORN380	Web Journalism	3	JORN200	
JORN375	Journalism Workshop	3	JORN370	
Total		18		

Third Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
JORN410	News Production	3	JORN370	
COMM400	Media Management	3	COMM330	
RTVF425	Documentary Making	3	ENGL201 - COMM225	
ADVR300	Advertising Theory & Practice	3	COMM200	
JORN440	Reporting of Public Affairs	3	RATV370 - JORN380	

Total		15		
Spring Semester				
Code	Title	Credits	Prerequisites	Corequisites
COMM205	Introduction to Western Civilization	3	ENGL151 - COMM200	
JORN495	Senior Study in Journalism	3	JORN440	
RATV435	Radio-TV News	3	RATV370	
	Elective	3		
JORN450	Investigative Journalism	3	JORN200	
ARTS350	Photography	3	ENGL151	
	Elective	3		
Total		21		
Major Elective Courses				
Code	Title	Credits	Prerequisites	Corequisites
ADVR348	Advertising Pitching	3	ADVR300	
ADVR370	Psychology of Advertising	3	ADVR300	
JORN285	Travel Journalism	3	COMM200	
PREL455	Public Speaking	3	PREL300	
RATV316	Mobile Media	3		