



Bachelor of Arts in Communication Arts - Radio and Television (RTVF)

First Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
ENGL201	Composition and Research Skills	3	ENGL151	
CSCI200	Introduction to Computers	3	ENGL051	
COMM225	Workshop	3	ENGL101	
ARAB200	Arabic Language and Literature	3		
COMM220	Rhetoric & Persuasion	3	ENGL151	
COMM200	Introduction to Communication Studies	3	ENGL101	
Total		18		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
COMM265	Performance Theory & Practice	3	COMM200	
COMM285	Theories of Perception	3	ENGL151 - COMM200	
GDES270	Design Software I	3	CSCI200	
ENGL251	Communication Skills	3	ENGL201	
RATV230	Radio-TV Workshop II	3	COMM225	
	Elective	3		
Total		18		

Second Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
PREL300	Public Relations Principles & Concepts	3	COMM200	
ADVR300	Advertising Theory & Practice	3	COMM200	
RATV315	Television Production	3	RATV230	
RATV370	Writing for Radio and TV	3	COMM285	COMM320
COMM310	Research Methods in Communication Arts	3	COMM285	
COMM320	Radio-TV Announcing	3	COMM200 - ARAB200	
Total		18		

Spring Semester

Code	Title	Credits	Prerequisites	Corequisites
COMM330	Media Planning & Audience Analysis	3	COMM285	
RTVF340	Script Writing	3	COMM225 - ENGL251 - COMM200	
COMM300	Media Laws & Ethics	3	COMM285	
CULT200	Introduction to Arab - Islamic Civilization	3		
	Elective	3		
COMM325	Animation Software	3	RATV230	
Total		18		

Third Year

Fall Semester

Code	Title	Credits	Prerequisites	Corequisites
COMM205	Introduction to Western Civilization	3	ENGL151 - COMM200	
COMM400	Media Management	3	COMM330	

RTVF425	Documentary Making	3	ENGL201 - COMM225	
RTVF410	Art of Film	3	COMM285	
RATV440	Digital media production	3	RATV230	
ARTS350	Photography	3	ENGL151	
Total		18		
Spring Semester				
Code	Title	Credits	Prerequisites	Corequisites
RATV425	TV Directing	3	RATV315	
RATV495	Senior Study in Radio and TV	3	COMM400	RATV425
RATV430	Radio Production	3	COMM285 - RATV230	
RATV435	Radio-TV News	3	RATV370	
	Elective	3		
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Total		18		
Major Elective Courses				
Code	Title	Credits	Prerequisites	Corequisites
ADVR348	Advertising Pitching	3	ADVR300	
ADVR370	Psychology of Advertising	3	ADVR300	
JORN200	News Writing & Reporting	3	ENGL151 - COMM200	
JORN385	Citizen Journalism	3	COMM200	
PREL455	Public Speaking	3	PREL300	
RATV316	Mobile Media	3		